

Contact

www.linkedin.com/in/gaye-hudson-431b7237 (LinkedIn)

Top Skills

HR Consulting

Organizational Design

Job Analysis

Gaye Hudson

Deputy Director, Sponsorship and International Programs at
Association of the United States Army
Washington DC-Baltimore Area

Summary

Seasoned meetings and trade show professional with a proven track record in government and non-profit sectors. Adept at HR consulting, navigating governmental processes, managing conference registrations, crafting compelling proposals, and driving sponsorship sales. Experienced in managing and executing meetings and tradeshow events both domestically and internationally. Strong communicator with a history of working with international delegations. Known for strategic thinking, effective communication, and a commitment to excellence.

Experience

Association of the United States Army
25 years

Deputy Director, Sponsorship and International Programs
January 2019 - Present (7 years 7 months)
Arlington, Virginia, United States

Sponsorship Program Manager
2012 - Present (14 years)
Arlington, VA

Marketing & Sponsorships: Manages the Meetings Sponsorships, coordinating the sponsorships messaging and communication of Symposia, Trade Shows and Meetings. Builds and maintains strong relationships with internal and external (Sustaining Member) key stakeholders to ensure proper messaging and project success. Develops, markets, and sells sponsorship opportunities at all events managed by the department.

International Trade Shows: Serves as an active International Trade Show team member, involved in the planning and execution of the USA Security and Defense Pavilion at all International Trade Shows managed by the Association. Develops delegation program which requires coordination from international consulates in Washington D.C. and embassies abroad, while

working with a local hire on the ground. Oversees the on-site execution of the delegation visits. Plans and execute the official exhibitor reception working in tandem with the US Embassy in the host country. Coordinates food and beverage, invitations, registration, and on-site execution, and in some cases site selection for the event. Manages outside vendor contracts as necessary in the execution of the event

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Meetings & Events Registrar/Operations Center Coordinator
2001 - 2012 (11 years)

Hudson Management Consulting
HR Consultant
2001 - 2003 (2 years)

US Army National Ground Intelligence Center
Position Classification Specialist
July 1990 - June 1994 (4 years)

Education

Campbell University
BBA, Business · (1980 - 1984)