

Contact

www.linkedin.com/in/sonja-griegoschewski (LinkedIn)
www.goethe.de/cesko (Company)

Top Skills

Unternehmensstrategie
Strategy
International Relations

Languages

Englisch (Full Professional)
Französisch (Elementary)
Deutsch (Native or Bilingual)

Certifications

ada fellowship - future skills for professionals
Artificial Intelligence: Implications for Business Strategy

Sonja Griegoschewski

Regional Director Goethe-Institut Europe I
Greece

Summary

Cultural strategist, international networker, and art lover with over 20 years of experience in leadership and intercultural exchange.

Expert on contemporary (German) art and culture with an international network of cultural leaders, artists, curators, academics, facilitators, experts, and stakeholders. At ease with independent, not-for-profit organizations as well as major festivals, museums, universities, and within the corporate world.

Strong interest in exploring digitalization and artificial intelligence to find ways for enhancing collaboration, society, and creative life, while ensuring that human rights, diversity, and ethical standards are met.

Alumni of Freie Universität Berlin (Dipl.-Bibl.) and the University of Wales (MSc Econ) with a passion for life-long learning. Most recently, the ada fellowship program – a 12-months future-skills program for key employees of leading companies from all fields of business, politics and public administration.

Proud member of the 'Goethe Family' with postings to Croatia, South Africa, Canada, Belgium, Australia, Czech Republic and currently Athens, Greece.

A strong advocate of the European Union and its cultural values, heading the national clusters of 'European Union International Institutes for Culture' (EUNIC) in Canada and Australia.

Passionate about sharing my knowledge and experience through tutoring as well as supporting local communities, e.g. through my role as a 'cultural ambassador' at the Rotary Club of Sydney Cove.

#culture #arts #languages #culturalexchange #creativeAI
#womeninleadership

Experience

Goethe-Institut e.V.
34 years 4 months

Regional Director Goethe-Institut Europe I
January 2025 - Present (1 year 3 months)

Athen, Attika, Griechenland

The Goethe-Institut is the cultural liaison between Germany and 100 countries. We are a not-for-profit, independent cultural organisation with a global reach. Our mandate is to promote the study of the German language abroad, and to encourage and facilitate international cultural exchange. The Regional Director is in charge of 23 institutes in Southeast, Central and Eastern Europe. Our branch in Athens was founded in 1952. We work with partners and networks across the country, in our region and beyond.

Regional Director Central Eastern Europe
September 2021 - January 2025 (3 years 5 months)
Prag, Tschechien

Director Australia
September 2015 - August 2021 (6 years)
Sydney, Australia

in charge of the Goethe-Institut branches in Melbourne and Sydney as well as programs across Australia

Director Cultural Program Southwest Europe
October 2013 - August 2015 (1 year 11 months)
Brussels, Belgium

Responsible for the cultural program of 22 branches of the Goethe-Institut in Belgium, France, Italy, Luxembourg, Portugal and Spain

Director Toronto
August 2008 - September 2013 (5 years 2 months)
Toronto, ON

Strategy and Evaluation
July 2005 - July 2008 (3 years 1 month)
Munich, Germany

Referentin für Strategisches Controlling, Berichtswesen und Evaluation

Internet Strategy
July 1999 - July 2005 (6 years 1 month)
Munich, Germany

Referentin für Internetstrategie

Regional Information Manager Subsahara Africa
March 1997 - July 1999 (2 years 5 months)
Johannesburg, South Africa

Head Librarian

December 1991 - March 1997 (5 years 4 months)

Zagreb, Croatia

Freie Universität Berlin

Berlin-Forschung

1990 - 1991 (1 year)

Berlin, Germany

Centre Georges Pompidou

Internship

1989 - 1990 (1 year)

Paris, France

Education

Aberystwyth University

MSc Econ, Economic and Social Studies · (2001 - 2003)

Freie Universität Berlin

Diplom-Bibliothekarin · (1986 - 1989)