

Kontakt

www.linkedin.com/in/rafaelakraus

(LinkedIn)

www.unibw.de/bw/ (Company)

www.unibw.de/bw/institute/

[unternehmensfuehrung/](https://www.unibw.de/bw/institute/unternehmensfuehrung/)

[uf_professuren/kraus/index.html](https://www.unibw.de/bw/institute/unternehmensfuehrung/uf_professuren/kraus/index.html)

(Personal)

Top-Kenntnisse

Organizational Behaviour

Testing

Expertenrat

Languages

Englisch

Französisch

Rafaela Kraus

Entrepreneurship & Defense Innovation Expert | Professorship

Business Management & Leadership | Advisor and Speaker |

Sharing personal insights

München, Bayern, Deutschland

Zusammenfassung

Prof. Dr. Rafaela Kraus is a professor of Leadership and Corporate Management, specializing in digital transformation, entrepreneurship, and intrapreneurship. Her work emphasizes leadership assessment, organizational culture, and the creation of entrepreneurial and intrapreneurial ecosystems.

As the founder of the Entrepreneurship Center founders@unibw at UniBw M, she has created a dynamic platform that empowers (aspiring) entrepreneurs to translate research into impactful innovations. The center strengthens the regional ecosystem, promotes entrepreneurial skill development, and supports intrapreneurship within the Bundeswehr, bridging academic excellence and defense innovation.

As co-founder of the Spacefounders Accelerator and the Digital Hub Security & Defense BASED, Prof. Dr. Kraus is passionate about fostering space and defence technology startups and creating pathways for breakthrough innovation in these critical fields.

Berufserfahrung

Universität der Bundeswehr München

19 Jahre 6 Monate

Professor of Corporate Management and Leadership

Oktober 2006 - Present (19 Jahre 6 Monate)

Institute for Corporate Management, Department of Business Administration

<https://www.unibw.de/bw/professuren/rafaela-kraus/rafaela-kraus>

Vice President University Department of Applied Sciences,
Entrepreneurship & Diversity

Januar 2019 - Dezember 2024 (6 Jahre)

Neubiberg

<https://www.unibw.de/entrepreneurship>

Vice Dean of the Department of Business Administration
Oktober 2014 - Dezember 2018 (4 Jahre 3 Monate)
München und Umgebung, Deutschland

Dean of the Department of Business Administration
Oktober 2010 - September 2014 (4 Jahre)

Wirtschaftspsychologische Gesellschaft (WPGS)
Director of Competence Measurement and Diagnostics
September 2015 - Present (10 Jahre 7 Monate)
München

Since 2001, Wirtschaftspsychologische Gesellschaft (WPGS) has formed a network between research, practice, and teaching in order to advance, develop the field and to collaborate. It is an association of experts in organizational behavior who are committed to practical transfer. The focus is on the behavior of people in a business context, eg. personnel and customer psychology. <https://wpgs.de/>

Prof. Dr. Rafaela Kraus & Partner
CEO
August 1992 - Dezember 2018 (26 Jahre 5 Monate)
München

Prof. Dr. Rafaela Kraus & Partner offers expertise in business and organizational psychology in the areas of leadership, human resource management and digital transformation. We accompany and evaluate projects scientifically and advise companies and organizations of the public sector. We emphasize scientific methods and instruments without losing sight of the specific requirements of organizational practice.

Ludwig-Maximilians-Universität (LMU) München
Researcher
2000 - 2006 (6 Jahre)

Department of Psychology, Economic and Organizational Psychology, Prof.
Dr. Dr. hc. mult. Lutz von Rosenstiel

University of Augsburg
Research Associate
Februar 1998 - April 2000 (2 Jahre 3 Monate)
Socioeconomic Institute, Prof. Dr. Oswald Neuberger

Ausbildung

Ludwig-Maximilians Universität München

Diplom-Kauffrau, Betriebswirtschaftslehre · (1987 - 1994)

University of Paris I: Panthéon-Sorbonne

· (1989 - 1990)