

## Kontakt

[www.linkedin.com/in/johannes-ebert-](http://www.linkedin.com/in/johannes-ebert-) (LinkedIn)

## Top-Kenntnisse

Vorsitzender des Vorstands/  
Chairman of the Board

International Relations

Strategic Leadership

# Johannes Ebert

Vorsitzender des Vorstands | Goethe-Institut e.V.: Für Vielfalt,  
Verständigung und Vertrauen!

Munich, Bavaria, Germany

## Zusammenfassung

As CEO and Secretary General of the Goethe-Institut, I see my mandate as building cultural bridges and creating spaces for dialogue between different cultures. My work is shaped by the conviction that international cultural cooperation not only promotes understanding between nations but also helps to overcome global challenges.

I am committed to ensuring that the Goethe-Institut acts as a platform for the exchange of ideas and values in troubled regions and transition countries, particularly in Europe, North Africa, and the Middle East. My aim is to anchor cultural and political debates on global issues such as sustainability, digitization and innovation – both in Germany and worldwide.

My goal is to develop the Goethe-Institut into a future-oriented, digitally connected organization that adequately reflects the complexity of our times. For me, this means not just reacting to challenges but also actively shaping new forms of cultural cooperation that have a long-term impact. I firmly believe that culture is an indispensable force for peace, understanding, and social development.

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## Berufserfahrung

Goethe-Institut e.V.

28 Jahre 7 Monate

Chairman of the Board / Secretary General

März 2012 - Present (14 Jahre 1 Monat)

Munich, Bavaria, Germany

As Secretary-General and Chairman of the Executive Board of the Goethe-Institut, I have been responsible for the strategic direction of the Goethe-Institut and its implementation since 2012. My focus is on strengthening

international cultural cooperation, particularly in troubled regions and countries in transition, as well as promoting European cooperation and integration. I believe it is particularly important to expand digital programs in foreign cultural and educational policy and to promote sustainability and innovation. It is also important to me to bring relevant voices from our work abroad into German debates. I am also committed to strengthening the cultural and creative industries. My many years of living abroad, particularly in various countries in the Middle East and Eastern and Central Europe, are an important source of inspiration for my work. Together with an excellent team, I have been leading the Goethe-Institut through a comprehensive transformation process since 2022.

Regional Director Eastern Europe/Central Asia, Director Goethe-Institut  
Moscow

März 2007 - Februar 2012 (5 Jahre)

Moskau

Regional Director North Africa/Middle East, Director Goethe-Institut  
Cairo

März 2002 - Februar 2007 (5 Jahre)

Kairo, Ägypten

Director Goethe-Institut Kyiv

September 1997 - Februar 2002 (4 Jahre 6 Monate)

Kyjiw, Ukraine

Goethe-Institut e.V.

2 Jahre 7 Monate

Deputy Head of Communications

September 1995 - Juli 1997 (1 Jahr 11 Monate)

München

Lecturer at the Goethe-Institut in the field of language teaching

September 1996 - Juni 1997 (10 Monate)

Riga, Lettland

Language teacher at the Goethe-Institut

Januar 1995 - August 1996 (1 Jahr 8 Monate)

Prien, Deutschland

Goethe-Institut e.V.

Lecturer candidate Goethe-Institut

November 1992 - Januar 1993 (3 Monate)

München, Abidjan, Prien

Heilbronner Stimme

Editorial Trainee

März 1991 - Juli 1992 (1 Jahr 5 Monate)

Heilbronn

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## Ausbildung

Albert-Ludwigs-Universität Freiburg (Albert Ludwig University of Freiburg)

Magister, Islamwissenschaft, Wissenschaftliche Politik · (Oktober 1982 - Juni 1988)

Institut zum Studium der Arabischen Sprache, Damaskus

DAAD-Stipendium, arabische Sprache · (September 1984 - Juli 1985)

Ain Shams University

Studium der arabischen Sprache · (Februar 1984 - März 1984)