

Kontakt

www.linkedin.com/in/robert-maier-robbi (LinkedIn)
www.hvventures.com/ (Company)

Top-Kenntnisse

SEO

Start-ups

Unternehmertum

Languages

Deutsch (Native or Bilingual)

Englisch (Full Professional)

Französisch (Elementary)

Robert Maier

Business Angel at SB21 - Berlin Business Angels
Sankt Augustin, Nordrhein-Westfalen, Deutschland

Zusammenfassung

Robert Maier is an experienced founder, CEO and investor. Since 2008, Robert invested in ca. 100 companies as angel investor, realizing various high-profile exits (e.g. Flaschenpost, Gastrofix, Audibene, and Amorelie).

From April 2020 until April 2021 Robert was Partner at HV Capital.

Before that, Robert co-founded Visual Meta (LadenZeile.de) and served as its CEO since its inception for 10 years. Visual Meta is an international, Berlin-based operator of shopping comparison websites. Robert was responsible for all non-technical topics such as marketing, strategy, finance, sales, HR, and product. He scaled the company from zero to >300 people, >15 countries, >€40m revenue and >€10m net profit within a few years. He sold Visual Meta to Axel Springer / Idealo.

Prior to that, Robert worked as an investment banker for Merrill Lynch and as an investment professional for a VC fund.

Robert holds a degree in Business Administration from WHU - Otto Beisheim School of Management and spent semesters in India and France.

Berufserfahrung

STARK

Chairman of the Supervisory Board
Juli 2024 - Present (1 Jahr 6 Monate)
Berlin, Germany

Saarbrücker21 (SB21)

Business Angel
Januar 2012 - Present (14 Jahre)
Berlin, Germany

PlusDental

Investor

Dezember 2017 - Present (8 Jahre 1 Monat)

Lingoda GmbH

Investor

Oktober 2012 - Present (13 Jahre 3 Monate)

LILLYDOO GmbH

Investor

Juni 2015 - Present (10 Jahre 7 Monate)

Stoyo

Investor

September 2016 - Present (9 Jahre 4 Monate)

ROMM Holding GmbH

Owner and Managing Director

März 2008 - Present (17 Jahre 10 Monate)

Berlin

Investments in startups & financing of real estate projects

Freachly GmbH

Investor

Juli 2019 - Present (6 Jahre 6 Monate)

Comtravo

Investor

Januar 2016 - Present (10 Jahre)

wundertax

Investor

Dezember 2015 - Present (10 Jahre 1 Monat)

CrossEngage

Investor

Dezember 2015 - Present (10 Jahre 1 Monat)

Laserhub GmbH

Investor

Juni 2018 - Present (7 Jahre 7 Monate)

Opinary
Investor
März 2016 - Present (9 Jahre 10 Monate)

HV Capital
Partner
April 2020 - April 2021 (1 Jahr 1 Monat)
Berlin, Deutschland

flaschenpost SE
Investor
Juni 2016 - Dezember 2020 (4 Jahre 7 Monate)

GASTROFIX GmbH
Investor
Mai 2014 - Februar 2020 (5 Jahre 10 Monate)

German Startups Association
Advisory member of the management board
2013 - Dezember 2019 (6 Jahre)
Berlin

As a representative and voice of startups in Germany we are committed to establishing a founder-friendly environment. Opening up a dialogue with decision-makers in politics, we develop proposals that encourage a culture of self-employment and reduce the barriers to starting a business. We promote innovative entrepreneurship and want to establish an entrepreneurship mentality in society. We want to connect founders, startups and their friends with each other as a broad network.

Wirtschaftsforum der SPD e.V. / SPD Economic Forum
Co-founder and Vice President
Februar 2015 - September 2019 (4 Jahre 8 Monate)
Berlin

In order for Germany to successfully maintain its social market economy, an intensive exchange and new forms of interaction between businesses and the political world is required. The "SPD Economic Forum" serves as a meeting point for decision-makers from the business world and political leaders, mainly from the SPD.

The "SPD Economic Forum" represents SMBs and large corporations as well as entrepreneurs and managers, united by the common understanding that the economy serves the common welfare.

Seven Senders

Investor

November 2015 - Juni 2019 (3 Jahre 8 Monate)

Visual Meta GmbH (LadenZeile.de)

Founder / Managing Director

Januar 2009 - Dezember 2018 (10 Jahre)

Berlin, Germany

Robert co-founded Visual Meta (LadenZeile.de) and served as its CEO since its inception for 10 years. Visual Meta is an international, Berlin-based operator of shopping comparison websites. Robert was responsible for all non-technical topics such as marketing, strategy, finance, sales, HR, and product. He scaled the company from zero to >300 people, >15 countries, >€40m revenue and >€10m net profit within a few years. He sold Visual Meta to Axel Springer / Idealo.

XLETIX GmbH

Investor

Dezember 2013 - Mai 2018 (4 Jahre 6 Monate)

Amorelie

Investor

März 2013 - März 2015 (2 Jahre 1 Monat)

audibene

Investor

April 2012 - März 2015 (3 Jahre)

Berlin, Germany

About Change Ventures

Investment Manager

2007 - 2008 (1 Jahr)

Merrill Lynch

Analyst

Dezember 2005 - Juni 2007 (1 Jahr 7 Monate)

Tenet Healthcare

Intern

Juli 2001 - September 2001 (3 Monate)

Santa Barbara, California, United States

Ausbildung

WHU – Otto Beisheim School of Management

Diplomkaufmann / Master in Economics and Business

Administration, Economics and Business Administration · (2001 - 2005)