

Contact

www.linkedin.com/in/martin-rost22
(LinkedIn)

Top Skills

Online Marketing
Marketing
Finance

Languages

English
German

Martin Rost

Senior Vice President B2C Commerce
Berlin Metropolitan Area

Experience

Saarbrücker21 (SB21)
Business Angel Investor
January 2021 - Present (5 years)
Berlin, Germany

Active business angel, find more info at www.sb21.de

Zalando
16 years 4 months

SVP B2C Commerce
February 2024 - December 2025 (1 year 11 months)
Berlin, Deutschland

Looking after Markets, Propositions, Marketplace, Retail Media, Private Label and Economics in our B2C business.

SVP Customer Propositions
January 2023 - January 2024 (1 year 1 month)
Berlin, Germany

Leading the teams that build the propositions for consumers (Fashion, Beauty, Designer, Preowned, Lounge by Zalando, Zalando Outlet Stores), our Partner Services, Private Label and Economics.

SVP Offprice & Recommerce
July 2017 - March 2023 (5 years 9 months)
Berlin Area, Germany

Zalando Lounge, Zalando Outlet Stores, Preowned, Zircle & Overstock Management

VP Zalando Lounge & Outlet Stores
January 2014 - June 2017 (3 years 6 months)
Berlin

Zalando Lounge
September 2009 - December 2013 (4 years 4 months)

Starstrike Ventures GmbH

Co-Founder

October 2014 - December 2020 (6 years 3 months)

Berlin Area, Germany

We invest in early-stage tech ideas as part of a pre-seed, seed or Series A round.

Rocket Internet GmbH

Manager Online Marketing, Tracking and Marketing Controlling

March 2009 - December 2009 (10 months)

Berlin

Education

Universität Mannheim / University of Mannheim

Dipl. Kfm. (Master equivalent), Business Administration and Management, General · (2003 - 2009)

Helsinki School of Economics

visiting, Business Administration and Management, General · (2006 - 2007)