

Kontakt

www.linkedin.com/in/david-jeremias-vogt-0395b5161
(LinkedIn)

Top-Kenntnisse

Prompt Engineering
Cross-functional Team Leadership
IT Project Leadership

Languages

German (Native or Bilingual)
English (Professional Working)

Certifications

ChatGPT Advanced Data Analysis
Growth Marketing Foundations
Embracing an Agile Mindset at Work
Leading with Empathy
Artificial Intelligence Foundations:
Thinking Machines

David Jeremias Vogt

Transformation kann nur gelingen, wenn sie von Menschen mitgetragen wird – holistische, kundenorientierte Beratung in Bereichen Strategie, Data und Tech.

Berlin, Berlin, Germany

Zusammenfassung

At Credera, our team excels in delivering foresighted consulting services that elevate our clients to industry vanguard positions. Capitalizing on my expertise in marketing strategy, enterprise technology, and first-party data, we craft solutions that redefine industry standards and drive exceptional success. Our mission is to bridge the gap between the current norm and extraordinary achievement.

Previously, as a Senior Consultant, I honed my skills in MarTech, commerce, data, and management consulting, ensuring holistic growth for our clientele. These experiences have cemented my commitment to leading-edge strategy and innovation management, and continue to fuel my passion for shaping the future of digital marketing and customer experience within the dynamic European market.

Berufserfahrung

ARX Robotics
Marketing Team Lead
Oktober 2025 - Present (3 Monate)
Berlin, Germany

Project A
Senior Growth Marketing Manager
April 2025 - Oktober 2025 (7 Monate)
Berlin, Germany

At Project A, we challenge the status quo by helping businesses grow and become more customer-centric through innovative, data-driven marketing strategies.

A11

Senior Growth Marketing Consultant

April 2025 - Oktober 2025 (7 Monate)

Berlin, Germany

Drive end-to-end growth for portfolio companies – from positioning and go-to-market to performance funnels while helping a small, high-output team build the firm's marketing engine

Credera

3 Jahre 7 Monate

Manager

März 2024 - März 2025 (1 Jahr 1 Monat)

Berlin, Germany

We bring Credera's vision of a foresighted, boutique consulting approach to the European mainland. The goal is to help our customers improve their operations with custom-tailored solutions and strategic guidance that sets them apart as industry leaders. I focus on bridging the gap between the industry standard and what's necessary for extraordinary success.

Focus areas: CDP strategy for omnichannel activation, enterprise tech implementation, first-party data strategy, innovation management

Senior Consultant

Januar 2023 - Februar 2024 (1 Jahr 2 Monate)

Berlin, Germany

Focus areas: MarTech & Commerce, Data, and Management Consulting

Digital Marketing Consultant

September 2021 - Dezember 2022 (1 Jahr 4 Monate)

Berlin, Germany

We design and implement data-driven marketing strategies for user journey personalization and optimization. To do this, we utilize and master the latest tech tools available.

Key areas: digital strategy, data collection, tag management, analytics & reporting, real-time personalization, CRM, lead generation

Tipser

Marketing Executive

Januar 2019 - September 2021 (2 Jahre 9 Monate)

Stockholm, Schweden

Marketing the vision of Tipser — a leading tech innovator, creating the future of the digital media model.

Areas: paid-media campaigns, digital growth strategy, content strategy, paid social, partner marketing, event marketing, co-marketing projects

Sony Pictures Entertainment

Marketing Assistant

Mai 2013 - Juli 2018 (5 Jahre 3 Monate)

Austria

Design and implementation of nationwide marketing campaigns for high-class entertainment products. At Sony Pictures we bring world-class movies to the theatres.

Coordinated nationwide advertising campaigns for blockbuster film releases, including Spectre, Django

Unchained, Skyfall, and Blade Runner 2049 (digital, TV & radio, out-of-home)

Managed PR activities and organized press events to maximize media exposure

Executed successful event marketing initiatives, enhancing audience engagement

Ausbildung

Stockholms universitet

Master, Global Media Studies · (2018 - 2020)

Universität Wien

Bachelor of Arts - BA, Kommunikation, Journalismus und verbundene Programme · (2014 - 2017)

Stockholm School of Entrepreneurship

Entrepreneurship/Entrepreneurial Studies · (Januar 2019 - Dezember 2019)