

Kontakt

www.linkedin.com/in/paulstrobel
(LinkedIn)

Top-Kenntnisse

Defense Technology
Digital Communication
Interpersonal Relationships

Languages

English (Native or Bilingual)
Norwegian (Elementary)
French (Elementary)
German (Native or Bilingual)

Certifications

Bilingual Certificate / English &
German
Officers Commission / Offizierbrief

Honors-Awards

South-Korean Friendship Award
Veterans Medal of the German
Federal Armed Forces

Publications

/ | Missing the mark: The
Bundeswehr's equipment debate
| Wie nutzen die Israel Defense
Forces (IDF) Social Media?
| Soziale Medien, der Krieg in der
Ukraine und der militärische Nutzen
| Krieg mit anderen Mitteln: Die Rolle
der Bundeswehr in der Abwehr von
Desinformation und Propaganda
| Die militärische Nutzung sozialer
Medien im Ukrainekrieg

Paul C. Strobel

Political Communications at Quantum Systems | Communications
and their continuation by other means
Berlin, Berlin, Deutschland

Zusammenfassung

As you may see, my profile is somewhat unusual. Not your typical army officer, I have gained most of my experience in the civilian world where I worked as a political consultant and communications expert. As a millennial my path was shaped towards specialising in digital communications and today I am proud to have the unique opportunity to combine many different paths of my life in one job

As Public Affairs Lead & Spokesperson for Political Communications for Europe's leading drone company, I combine my higher education in the UK, my military background as a staff officer and my civilian career as an expert in strategic communications. My mission now, as it was during my time as Director for Digital Communications for the first ever Invictus Games in Germany, is serving those who are defending our freedom

In the course of my career I have developed a deep interest and understanding of political communications. I am fascinated by the dark side of this world and follow developments in propaganda, disinformation and information warfare. These interests bring together the worlds of political communications and international security policy and thus underpin and inform both my civilian and military career paths

They also allow me to offer my expertise as a commentator and guest author for news outlets and industry publications

In my free time my family has priority, but I try and take at least one hour every day to drive one of my personal projects forward. Be that by working on my 1974 VW van, going for a run or writing. I'm deeply committed to life long learning and try challenge myself on a daily basis

Please do not hesitate to reach out if you want to work with me and even if you just want to say hello and get in touch, I always enjoy meeting new people and sharing stories

Berufserfahrung

Quantum-Systems

Public Affairs Lead & Spokesperson for Political Communications

Februar 2024 - Present (1 Jahr 10 Monate)

Berlin, Germany

Quantum Systems specializes in the development, design, and production of small Unmanned

Aerial Systems (sUAS). The company's range of electric vertical take-off and landing (eVTOL) sUAS

are built to maximize range and versatility and provide operators with a seamless user

experience. By integrating cutting-edge software capabilities like edge computing and real-time

AI-powered data processing, Quantum Systems builds next-generation UAS for security, defence,

public safety, commercial and GIS operations customers across the globe.

Quantum-Systems is a global company, founded in 2015 and headquartered at Special Airport

Oberpfaffenhofen, 20 km west of Munich, with business locations in the United States, Australia

and Ukraine.

PCS Strategic Communications

Freelance Work

Dezember 2020 - Present (5 Jahre)

Berlin, Germany

I also offer my services on a freelance basis. From strategic communications consulting, guest lectures and public engagements, to social media management and agency supervision, I'm excited to offer my services as a consultant, speaker or your one-man communications agency.

Invictus Games Dusseldorf 2023

Director Digital Communications

August 2021 - Dezember 2023 (2 Jahre 5 Monate)

Düsseldorf, North Rhine-Westphalia, Germany

The Invictus Games are an international sports event for wounded, injured and sick servicemen and women, both serving and veterans, founded in 2014 by Harry, the Duke of Sussex. I was honoured to lead the digital communications team for the first ever Invictus Games in Germany in 2023 as a Major (OF-3) in the German Federal Armed Forces.

Initiative Neue Soziale Marktwirtschaft (INSM)

4 Jahre 7 Monate

Head of Social Media

Juli 2019 - Juli 2021 (2 Jahre 1 Monat)

Berlin Area, Germany

The Initiative for a New Social Market Economy (INSM) is a cross-sector, cross-party think tank that promotes a modern interpretation of social market economy and informs the public about its practical and theoretical foundations. The INSM is Germany's largest political action group.

Campaign Manager

Januar 2018 - Juli 2019 (1 Jahr 7 Monate)

Berlin Area, Germany

Campaigner

Januar 2017 - Dezember 2017 (1 Jahr)

Berlin Area, Germany

CEO Positions AG

Interim Manager

Juni 2016 - Dezember 2016 (7 Monate)

Zürich und Umgebung, Schweiz

CEO Positions is a strategic communications firm for international CEOs and C-level executives.

I took over my mother's company during her climb of mount Cho Oyu (8,202m), successfully acquired new clients in tech/internet sector, managed existing accounts, staff and finances. Having successfully returned the company into my mothers hands, I was drawn back into the political world of Berlin.

Serviceplan Group

1 Jahr 7 Monate

Junior Consultant Public Affairs

Januar 2016 - Mai 2016 (5 Monate)

Berlin Area, Germany

The Serviceplan Group is the largest owner and partner-managed agency group in Europe.

Various clients in the public and private sector and contribution to new business pitches, conceptualisation of various campaigns and strategies for potential new clients.

Trainee Public Affairs

Januar 2015 - Dezember 2015 (1 Jahr)

Berlin Area, Germany

Intern Public Affairs

November 2014 - Dezember 2014 (2 Monate)

Berlin und Umgebung, Deutschland

Freie Demokratische Partei

Election Campaign Internship / Chairmans Office of the FDP

Juli 2013 - September 2013 (3 Monate)

Düsseldorf, Germany

The Free Democratic Party is a liberal and classical liberal political party in Germany.

I interned with the office of the party chairman, Christian Lindner MP, during the federal election campaign of 2013. Work included systematic research, supporting the public relations office and preparing and attending various events.

Embassy of the Federal Republic of Germany London

Internship / Department of Economic Affairs

Dezember 2012 - Februar 2013 (3 Monate)

London, Großbritannien

The Embassy of Germany in London is the diplomatic mission of Germany in the United Kingdom.

Internship with the Economic Affairs Department of the embassy. Work here included research on topics in transportation, energy and social policy followed by drafting reports and memoranda on current economic developments in the UK. Work was carried out in English and in German and public relations experience was gained by assisting with the holding of embassy events.

Bundeswehr (German Federal Armed Forces)
Military Service
Juli 2009 - März 2010 (9 Monate)
Bad Reichenhall, Germany

Ausbildung

London School of Economics and Political Science
Master of Science (MSc.), Politics and Communication · (2013 - 2014)

Hanyang University
International Summer School, Korean Language and International Relations in
East Asia · (2012 - 2012)

University of East London
Bachelor of Arts (BA hon.), International Politics and Business
Economics · (2010 - 2013)

Bonn International School
International Baccalaureate, Extended Essay on Renewable Energy in
Germany · (2004 - 2009)