

Contact

www.linkedin.com/in/bari-cashman-68718015a (LinkedIn)
baricashman.com (Personal)

Top Skills

Adobe Creative Suite
Trade Shows
Tradeshow Planning

Certifications

Crisis Communication
Writing a Press Release
Writing a Compelling Blog Post

Honors-Awards

President's List Spring 2020
Dean's List Spring 2019
Cum Laude (Latin Honors)
Deans List (Spring 2021)

Bari Cashman

Marketing Coordinator at Quantum Systems
Los Angeles Metropolitan Area

Summary

Digital marketing professional specializing in tradeshow and event planning, email marketing, website design, and copy editing.

Graduate with a Bachelors in Marketing Communications with a minor in Business Administration at California Lutheran University.

Experience with Adobe InDesign, Photoshop, & Illustrator, Adobe Experience Manager, Wordpress, Drupal, Adobe Campaigns, Google Ads, Google Analytics, along with HubSpot and Selligent email marketing. Skilled in Microsoft Office suite products.

Website: <https://baricashman.com>

Experience

Quantum Systems
Marketing Coordinator
January 2025 - Present (11 months)
Moorpark, California, United States

Freelance
Freelance Marketing
November 2023 - January 2025 (1 year 3 months)
Freelance marketing, providing services such as email marketing, Google and Facebook ads, and copywriting.

Haas Automation, Inc.
2 years 4 months
Digital Content Specialist 2
September 2023 - November 2023 (3 months)

Digital Content Specialist
August 2021 - September 2023 (2 years 2 months)

Corwin Press

Marketing Intern

November 2019 - April 2021 (1 year 6 months)

Thousand Oaks

Marketing intern assisting with social media, media kits for authors (including flyers, graphics, and PPTs), email marketing, website upkeep, etc. Also created free book extracts for use on a website and marketing materials. Maintained a website for book distributors.

Her Campus Media

Writer and Editor

October 2018 - April 2021 (2 years 7 months)

Writer and Editor for Her Campus at Cal Lutheran University, an online magazine for college women. Writing monthly articles in topics relating to college women such as travel, food, beauty, and more.

Anthropologie

Sales Associate

October 2018 - October 2019 (1 year 1 month)

Thousand Oaks

Spanish Hills Country Club

Social Media Marketing Intern

June 2019 - September 2019 (4 months)

Camarillo, CA

Managed Social Media pages (twitter, facebook, instagram), helped promote events, increased social media following, researched social media and marketing trends.

Coach

Cashier

June 2018 - August 2018 (3 months)

Camarillo, CA

Black Diamond CNC

Assembly

May 2013 - August 2017 (4 years 4 months)

Education

California Lutheran University

Bachelor's degree, Marketing Communication · (2018 - 2021)

California Lutheran University

Minor, Business Administration · (2018 - 2021)